

THE (COST OF) GLOBAL ISSUE

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Grammar Editing: Left Behind

Here are suggested answers to our grammar exercise:

In economics, globalisation can be defined as the process in which businesses, organisations, and countries begin operating on an international scale. Globalisation is not new, but it have increased drastically (at) recent years as a result of rapid advancements in communication and transportation. These has led to mixed effects. One example is when businesses courcing for raw materials and labour from developing countries, where these resources are more readily available. This lowers the cost of goods and provides job opportunities, but not everyone benefits equally. Ultimately, these factories are still of the mercy of the big brands abroad. In Bangladesh, the second-largest exporting of clothing in the world, factory owners suffer from their clients' delayed payments and sudden order cancellations. Critics also suggesting that children of poor families can be lured away from school to work in factories, preventing them from advance in life. Hence, while globalisation supposedly increases the standards of living, the situation is evidently more complex.

- 1. has
- 2. in
- 3. This
- 4. source

- 7. exporter
- 8. √
- 9. suggest
- 10. advancing

Nature of errors:

- 1. have \rightarrow has (SVA, singular pronoun to match "globalisation")
- 2. at \rightarrow in (prepositions)
- 3. These \rightarrow This
- 4. sourcing → source (word form)
- 5. √
- 6. of \rightarrow at (prepositions)
- 7. exporting → exporter (word form)
- 8. √
- 9. suggesting → suggest (word form)
- 10. advance → advancing (tense)



Visual Comprehension: Global Goals – How Companies Expand Overseas

Here are suggested answers to our visual comprehension exercise:

| ☐ Festive Delights | |
|--------------------------------|--|
| Familiar Flavours Made For You | |
| ☐ Happy Holidays | |

1. Tick the most suitable caption for Text 1.

2. From Text 2, what does the word "hurdle" tell you about how companies view expanding to different countries?

It suggests countries find that expanding to different countries difficult.

3. Identify the phrase in Text 2 which reflects the strategy McDonald's uses in Text 1.

The phrase is "suit local preferences".

Text 1) /

4. Look at Text and 1 and 2 and statements (a) and (b) below.

Decide whether the statements refer to Text 1, Text 2, both texts, or neither text.

Circle the answer you have chosen for each statement.

(a) The product is catered to a specific target audience.

Text 2 / Both / Neither

Text 1 / Text 2 / Both / Neither

(b) The text is attempting to persuade the reader/viewer to purchase its products.



Listening Comprehension: At the Environment's Expense

Here are answers for our listening comprehension exercise:

In this listening comprehension exercise, you will hear two friends discuss the impacts of online shopping.

For Questions 1–2, tick the answer (A,B,C or D) which fits best according to what you hear. There are two questions for each recording.

- 1. Why does the second friend enjoy online shopping?
 - A. it is cheaper
 - B. it is more convenient
 - C. you can get limited edition merchandise
 - D. their favourite brands are online (A)
- 2. At the end of the conversation, the girl suggests her friend to
 - A. give up shopping entirely
 - B. buy less
 - C. return the items the friend has overbought
 - D. not worry about the environmental damage (B)



Expository Text Comprehension: Global Fashion's Unlimited Gains

Here are suggested answers to our text comprehension exercise:

1. (i) What is the meaning of 'behemoth' (Line 5)?

It means something that is extremely large and difficult to manage. [2]

Note: answer should include mention of the large size and show some understanding that 'behemoth' has a negative connotation for the full 2 marks

1. (ii) What does this word suggest about the author's attitude towards Shein?

The word suggests that the author is critical of Shein. [1]

2. **Using your own words as far as possible**, what is "the primary reason why the company has an unsustainable model" (Lines 16-17) according to the author?

Shein produces extremely large numbers of products daily, which is unsustainable because it produces carbon dioxide emission amounts that go against the U.N.'s sustainability targets. [2]

Note: there are two sections to the answer, that the company produces many items daily basis, and what is unsustainable about that

3. The author states that "perhaps the bigger controversy regarding Shein is the treatment of its workers" (Lines 23-24). How does the author show that Shein treats its workers poorly?

Answer: The author uses examples like

- a) Wired's investigation on how laborers suffered from Shein's clothes production.
- b) a documentary on Shein workers' long work hours with little rest.
- c) evidence found by advocacy groups and journalists of Shein's unsafe working conditions. [2]

Note: response should answer the method — examples — and one of the three examples listed



4. (i) Hasveen states that "More needs to be done". What is one thing mentioned in the passage that has already been done to hold Shein accountable?

Three artists lodged a complaint against Shein for copying their work without them knowing. [1]

4. (ii) Why does Yun Xi state that holding Shein accountable will not be easy?

It is because Shein is made up of multiple different entities all based in different countries, making it difficult to pinpoint which one to hold accountable. [1]

5. Which sentence from the passage summarises who or what Shein's controversies affect?

The sentence is "The global giant's churn impacts not only the environment and people but also other businesses". [1]

7. **Using your own words as far as possible**, summarise the appeal and downsides of fast fashion like Shein.

Use only information from Paragraphs 2 to 5.

Your summary must be in continuous writing. It must not be longer than 80 words, not counting the words given to help you begin.

Fast fashion like Shein can be appealing because... [15]

| | From passage | Paraphrased |
|---|---------------------------------------|---|
| 1 | Its biggest selling point is the low | of the cheap clothing, |
| | pricing of clothes | |
| 2 | that are shipped to more than 150 | global availability, |
| | countries and regions worldwide, | |
| 3 | mostly catering to youth in their | and products tailored to attract |
| | teens and 20s. | youths. |
| 4 | Shein produces an astounding | However, Shein produces a ton of |
| | number of items on a daily basis— | products daily, making it |
| | the primary reason why the company | unsustainable |
| | has an unsustainable model. | |
| 5 | The manufacturers' rapid use of | since this results in extremely large |
| | virgin polyester and large | carbon dioxide emissions, |
| | consumption of oil leaves about 6.3 | |
| | million tons of carbon dioxide a year | |
| | in its trail | |
| 6 | falls well below the 45% target to | even going against global targets to |



| | reduce global carbon emissions by 2030 | reduce emissions. |
|----|---|---------------------------------------|
| 7 | bigger controversy regarding Shein | Furthermore, Shein employees |
| | is the treatment of its workers, who | labour in factories with poor working |
| | toil away in Chinese factories in unfit | conditions. |
| | conditions | |
| | | Listing each of the examples given |
| | | will not earn more marks as they all |
| | | illustrate the main point of the |
| | | workers' poor treatment |
| 8 | impacts not only the environment | Other businesses are affected too, |
| | and people but also other | |
| | businesses | |
| 9 | accused of copying the work of other | as Shein has allegedly plagiarised |
| | designers and fashion brands | others' works, |
| 10 | the designers have suffered | causing harm to their businesses |
| | "substantial damage to [their | through reduced sales, profits, and |
| | businesses] in the form of diversion | desirability of their work. |
| | of sales, loss of profits, and a | |
| | diminishment in the value of their | |
| | work" | |

Accept any 8 points for 1 mark each.

Total: 15 marks

- Content: 8 marks

- Language: 7 marks (grammar, spelling, punctuation, vocabulary)

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Future of Work: The Costs and Benefits of the Olympics

Step 1

Observe: Consider the question above. Fill in key examples that might help you respond to it. You can get your answers from page 34 and 35. The first two have been filled in for you as an example.

(Suggested answers below are not exhaustive)

| А | В | С |
|------------------------------|--|--|
| People displaced in Rio 2016 | Showcases Olympians who inspire us (Yusra Mardini) | Olympic Village in Paris 2024 will be made of sustainably sourced wood |
| | | |

| D | E | F |
|--------------------------|-----------------------------|-------------------------------|
| Hosting the Olympics has | Ecological damage is caused | Countries could possibly turn |
| become very expensive | by hosting countries | a profit from hosting (LA) |
| | | |
| | | |
| | | |

| G | Н | I |
|----------------------------------|---|---------------------------------|
| Countries use the Games to | The Impact and Legacy team | Paris 2024 aims to use existing |
| show their progress to the world | launches campaign in 2020 for sustainable Games | and temporary facilities |
| | | |

Step 2

Organise the points: Match the points above to the suitable categories. You do not need to fill in all the blanks.

| Benefits | Solutions | Costs |
|----------|-----------|---------|
| B, G, F | H, I | A, D, E |
| | | |
| | | |
| | | |
| | | |



Step 3

Outline: Fill in the blanks with what you know!

Agree paragraph

[Point]

Yes, the Olympic Games are beneficial as they are a global platform where athletes from all walks of life are pushed to perform at their best, inspiring aspiring athletes and spectators alike.

[Example]

For example, the world was captivated when Yusra Mardini first competed in the Olympics under the Refugee Olympic team. Mardini is a refugee who had a harrowing escape from the civil war in her country to compete in the Games, and her victory encouraged many others in similar circumstances.

[Explain]

This shows the power of the Games as an international stage, where stories of perseverance and grit can become a beacon of hope for many others.

[Link]

Hence, because they can inspire awe and hope for many around the world, the Olympics are deemed to be valuable.

Disagree paragraph

[Point]

However, due to the increasing environmental and social costs of hosting the global sporting event, the benefits of the Games are getting increasingly contested.

[Example]

For example, from 2014 to 2018, preparation for the Games held in Sochi, Rio and Pyeongchang caused notable ecological damage due to the construction of new facilities. The Games in Rio even displaced tens of thousands of people.

[Explain]

Evidently, while the Olympic Games have inspired many, the running of the major event has also disrupted countless other lives and has damaged the environment.

[Link]

Therefore, while the Olympics are an important global platform, they are not always beneficial, and the heavy costs might even outweigh their benefits.